

SiteSays

Together we are smarter.

Matt Smith, smitty@byu.edu

Nathan Davis, Google

<http://www.sitesays.com>

<http://webstartupgroup.com>

<http://matt.smithworx.com>

<http://dml.cs.byu.edu>

Story

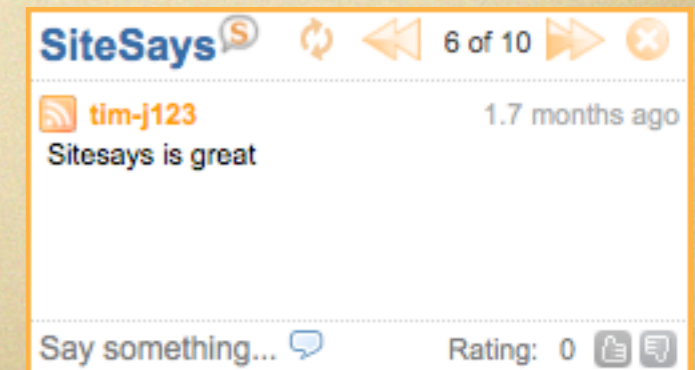


- Motivation
- SiteSays was created in Feb of 2006 to make the internet more collaborative and interactive.
- Matt built the website and Nathan built the Firefox extension.

Story



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Use cases

- Site feedback mechanism
- User collaboration system
- Yet another social bookmarking tool



Google Search I'm Feeling Lucky

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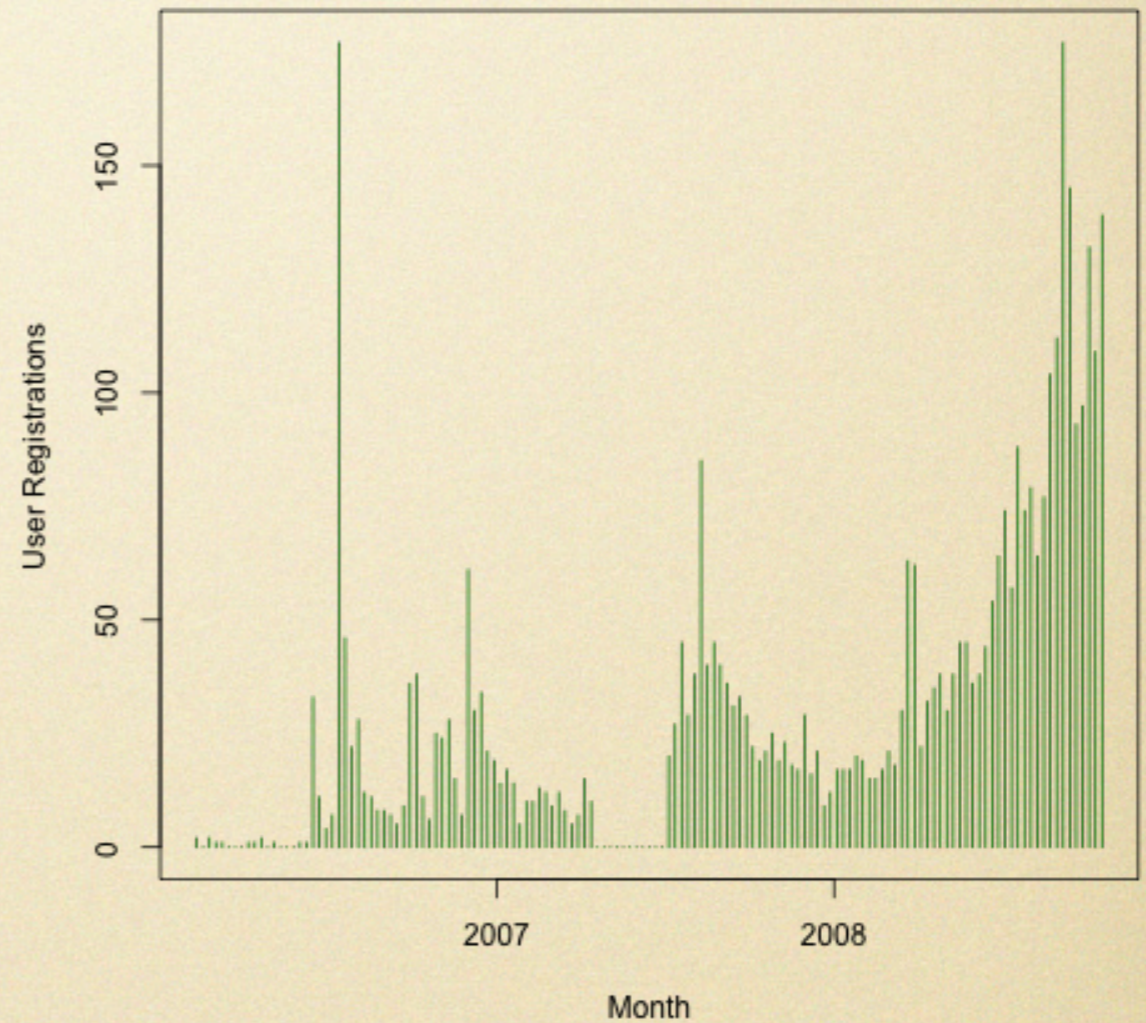
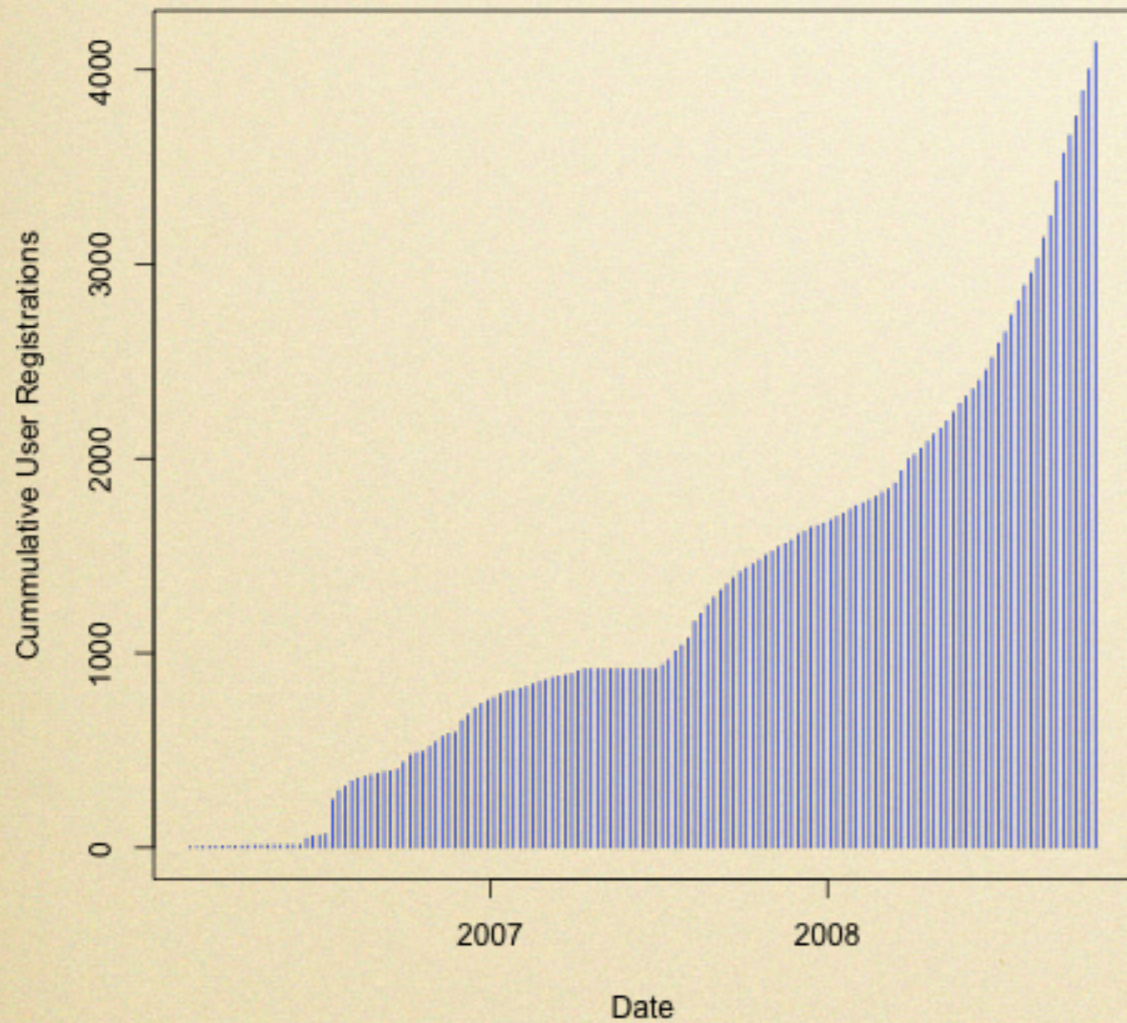
SiteSays 2 of 10

foshiznay 1.6 weeks ago
This is Google. If you dont know google, you live in the stone age

Say something... Rating: 0

Users

4,212 users as of Oct 20, 2008



SiteSays 6 of 10

tim-j123 1.7 months ago
Sitesays is great

Say something... Rating: 0

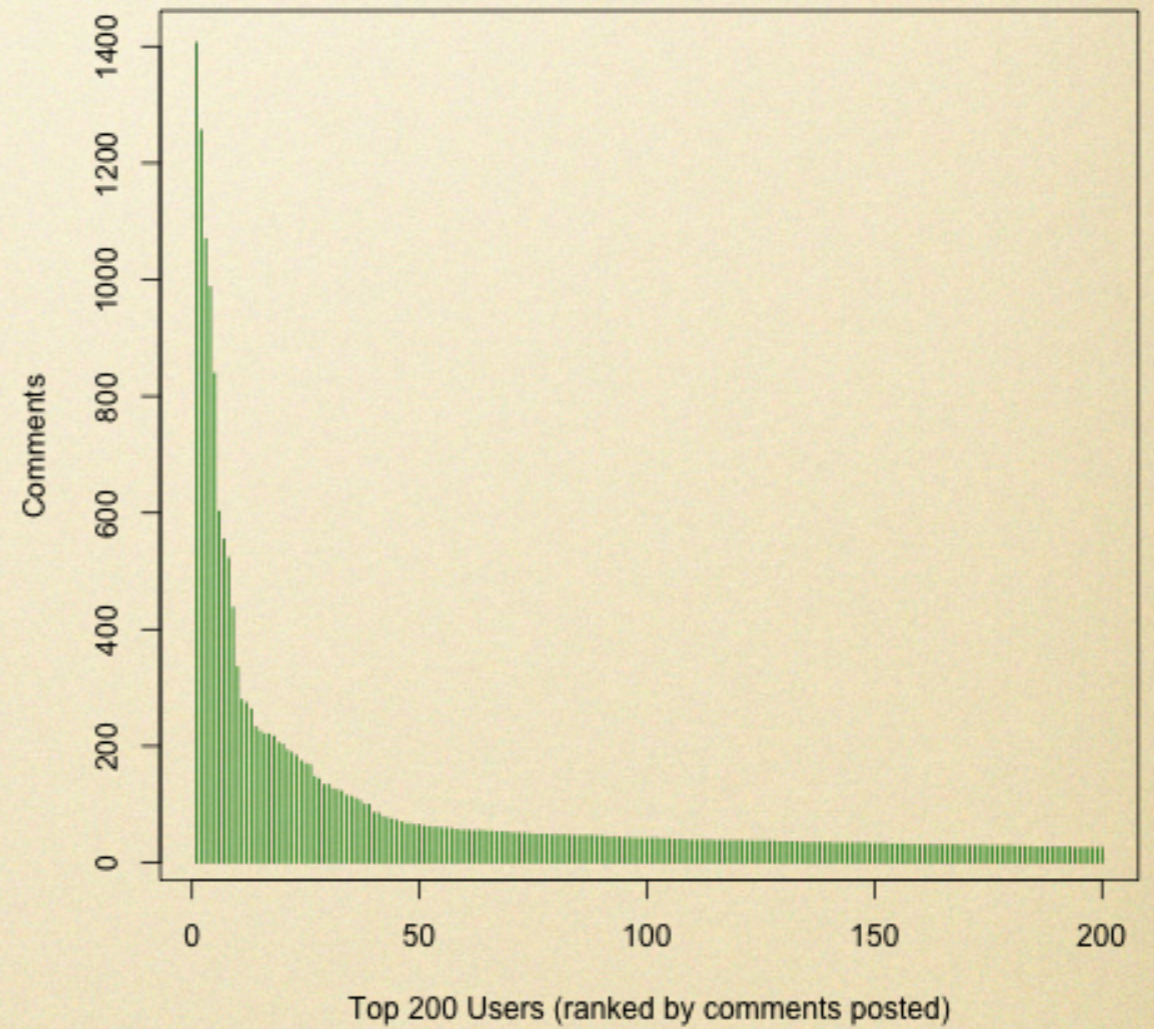
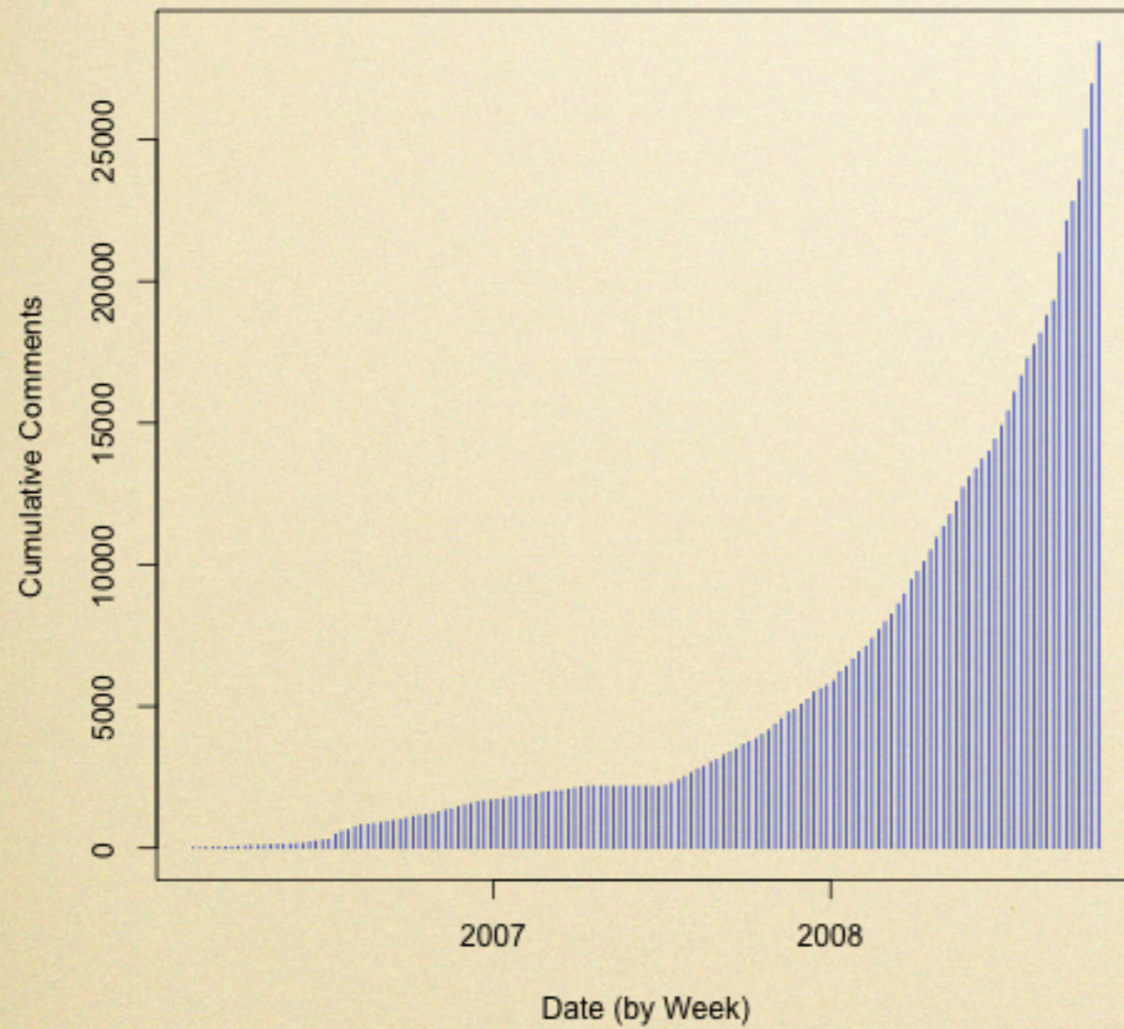
Users

Who is using SiteSays?

- **Some** are regular people that post thoughtful and useful comments
- **Most** comments are posted by *Search Engine Optimizers* (SEOers) promoting their sites

Comments

28,867 Comments as of Oct 20



Revenue

- Sources:
 - Google AdSense
 - One guy from England that advertised for \$150 for six months
- Future ideas: ?



The screenshot shows a comment interface from SiteSays. At the top, the SiteSays logo is visible along with navigation icons (refresh, back, forward, close) and a page indicator '1 of 2'. Below this, the user's name 'smitbones' is displayed next to a profile icon, with the timestamp '< a minute ago'. The main content of the comment is the text 'What ideas do you have?'. At the bottom of the comment box, there is a text input field containing 'Say something...' and a rating section showing 'Rating: 0' with icons for thumbs up and thumbs down.

Conclusion

- SiteSays has steadily grown since creation
- It has garnered interest of a focused group
- More creative ideas will take SiteSays to the next level

Send thoughts and ideas to:

ideas@sitesays.com

Connect:

<http://webstartupgroup.com>

<http://matt.smithworx.com>

<http://dml.cs.byu.edu>

<http://sitesays.com>